

**Fear of Failure  
or  
Fear of Success?**

Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us. We ask ourselves, Who am I to be brilliant, gorgeous, talented, fabulous? Actually, who are you not to be?

**Marianne Williamson**

**Quoted by Nelson Mandela in his inauguration speech**

**GOING FOR GOLD  
GOOD LUCK OR GOOD MANAGEMENT?**

Trying to build your business?

How high have you set your sights?

Are you going for gold?

If you are, you could benefit from a business development approach which is based on the proven methods used to guide and inspire British competitors to win gold in recent Olympics.

We've taken the techniques, translated them into the business arena and integrated them into a practical programme to take aspiring companies to the peak of performance.

We will help you take an objective view of where you are now, identify challenging, achievable goals and make these clear, compelling and exciting for your team.

**Contact Us**

**We would be pleased to discuss how we can support your organisation.**

**Telephone:  
+44 (0) 161 487 3520**

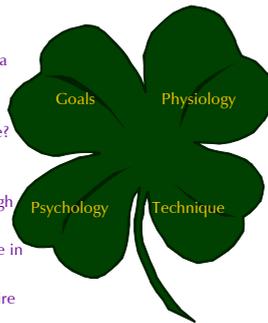
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**Good Luck or Good Management?**

Do we have a clear compelling vision of a successful future?  
Is it real?  
Does everyone agree?



Are we mentally tough enough?  
Have we got the "fire in our bellies"?  
What will it take to fire us up?

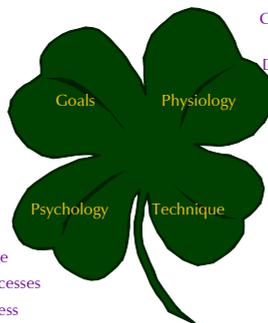
How fit are we to compete?  
Do we have the physical attributes to compete if we get in shape?

Do we have the skills, Processes and equipment we need to compete?  
Can we acquire them?

We will work with you to develop a programme of development activities to move you towards your goals. We will provide all the training, guidance and coaching support you need to hit your targets and reap the rewards.

**Wannabees to World Class**

Clarify Goals  
Develop a mission  
Publish  
Gain Support  
Internalise it



Motivate  
Coach and Encourage  
Change thinking processes  
Develop self awareness  
Develop self confidence

Get an objective view of fitness to compete  
Design an improvement programme  
Do the hard work

Identify shortcomings  
Train  
Implement Projects  
Modernise processes

Our approaches are built on practical business experience, incorporate the most up to date management thinking and use proven motivational techniques.

We will help you find simple and effective methods to improve your business, help you develop the skills to make it happen and provide the support you need to see it through.

Don't delay, call us today for a free, no obligation initial discussion. The sooner you start, the sooner you will hit the gold standard.